



#mallorcadesignday

**3TH EDITION
MAY 2020**

INTERIORISM RULES

I. OBJECTIVE

Each edition of **#mallorcadesignday** defines a theme and makes an environmental commitment, and for this reason we are aligned with the 2030 agenda and the Sustainable Development Goals. We try to raise the awareness of all those who are starting out in the world of interior design, so that they incorporate important points into their projects, such as: striving to save energy and resources, using products with “Green Seal” or environmental certifications, using renewable materials or incorporating recycling into the design.

The main **objective** of the **#mallorcadesignday** interior design contest is to promote sustainable and creative activity by emerging designers and future professionals, also promoting and giving visibility to their works and innovating in terms of interior design with new proposals.

II. BENEFICIARIES

The competition is aimed at people of any nationality residing in Spanish territory, students of interior design and architecture from all schools of design, colleges of architecture and universities, who are studying or have completed their studies in interior design. It is also aimed at junior interior designers and architecture professionals linked to the world of design.

III. CONTEST CATEGORIES

NATIONAL CATEGORY

Aimed at all persons resident in Spanish territory, including the islands.

Students of interior design can present themselves individually or in groups with a maximum of 3 people per team.

New professionals or emerging studies can present themselves individually or in groups with a maximum of 2 people.

IV. PROPOSAL REQUIREMENTS AND TECHNICAL CONDITIONS

All proposals submitted to the third contest **#mallorcadesignday** must meet the following **requirements**:

- Each participant will present their proposal on an DIN-A1 or DIN-A3 size digital panel, exported in PDF or JPG format, and a video presenting the proposal, of a maximum duration of three minutes.
- The theme of inspiration will be “Save the Sea”. It is an open theme where the contestants will be able to be inspired by the sea, the oceans, the underwater life; all this respecting the care of our coasts and applying to their projects objectives such as the responsible and sustainable design.
- The designs submitted may not have competed or won a prize in any other competition. Likewise, the proposals presented cannot have been published in specialized publishing houses.

The **technical conditions** that each project must provide are:

- The digital panel will show the floor plan, the elevation and the three perspectives of the project.
- A report of no more than 300 words shall be included, detailing the location, use, technical solution and a generic justification of the cost, the intent of the project, the problem to be solved and the solution.
- Schemes, plans, renders, 3D images and photographs (in the case of projects already completed).
- Video that allows the dissemination of the project in maximum resolution.

V. PARTICIPATION METHODOLOGY AND DOCUMENTATION

The registration period for the competition is from **January 10 to May 10, 2020**. The presentation of the documentation will be done digitally.

The necessary documentation for participation in the third edition of **#mallorcadesignday** can be submitted electronically via email: concurso@mallorcadesignday.es Only proposals received at this email address **before 23:59 hours on 10 May 2020** will be accepted.

The project will be presented in digital form in a general file whose name will be the chosen **pseudonym**. The general folder will be presented in a compressed form in .ZIP format within the established deadline. The folder to be presented must have a maximum weight of 20 Mb or must be sent through the *WETRANSFER* service

This general folder will be divided into three others. The folder 1 and 2 have to be completely **anonymous** and everything will be signed under a **pseudonym**. It will have the following structure:

Folder 1: PANELS AND MEMORY

This folder will include the **panel** with the maximum possible perspectives of the project in DIN A1 or A3 format, exported as PDF or JPG.

In addition, a small descriptive **memory** of no more than 300 words will be included, defining the reason and objective of the project; describing the location, use, technical resolution and a generic justification of the cost. In addition, a definition of the materials must be included according to their quality, sustainability and suitability for the proposed use; think of the materials as defining both form and function: texture, colour, weight, durability or price.

Folder 2: GRAPHIC/AUDIOVISUAL INFORMATION

This folder will include the **graphic information** that the author considers appropriate for a better understanding of the project, such as 3D images, renders, diagrams, plans, real images of the finished work (if applicable) and a **video** of maximum 3 minutes in length, with maximum resolution for subsequent projection on an LED screen.

Folder 3: DOCUMENTATION AND ANNEXES

The latter folder will include the **documentation** of the author(s). The participants who compete individually will indicate their details. In the case of a group project, the details of the group's spokesperson must be included in the brief.

- National Identity Card or equivalent document, passport or NIE.
- Curriculum Vitae.
- Affidavit that the designs submitted are unpublished. **Annex nº1.**

- Form **#mallorcadesignday** completed specifying the name of the project submitted, the pseudonym used, phone number and email contact. **Annex nº2.**

VI. VALUATION CRITERIA

The **#mallorcadesignday** contest promotes the visualization of new designers. To this end, the jury will evaluate the proposals according to the following criteria:

- The presentation of the project, its intention and development; and the audiovisual presentation.
- The capacity for innovation and critical positioning with respect to the project's arguments.
- The minimum environmental impact where sustainability criteria will be assessed and the integration in the project of some of the objectives of the ODS.
- The concept and structure of the project.
- The safety of users and the promotion of social interaction.
- Consistency between the research conducted (if any) and the proposal.
- The functionality, accessibility, technical and economic feasibility of the construction.

VII. JURY

The list of the jury of the third edition of **#mallorcadesignday** within the category of interior design, will be published before the end of the registration period on May 10, 2020 on the website www.mallorcadesignday.es

VIII. PROJECT DELIVERY

Projects will be delivered online via the email of **#mallorcadesignday**.

The registration period for the competition is from **January 10 to May 10, 2020**. The deadline for submission is May 10 at 23:59 hours.

On **May 29th** the jury will select one proposal among the 3 finalists, and the national winner will be announced on that day.

IX. PRIZES

In the third edition **#mallorcadesignday** the winner in the interior design category will receive:

A diploma of “**Winner #mallorcadesignday Interiorism 2020**”

A financial contribution of 2.000€

Weekend stay for two people on the island of Mallorca, coinciding with the event.

X. ACCEPTANCE AND LEGAL ASPECTS

Participation in the competition implies full acceptance of these rules. Those projects that contain information about their authors or do not comply with the requirements indicated above will be rejected.

The projects presented are the exclusive property of the authors.

#mallorcadesignday may reproduce them in social networks, web page, dossiers, send them to the media, general and specialized press publications or use them in possible exhibitions or other promotional actions linked to the event during the current year.

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