

BASES FIRST CONTEST FASHION DESIGN #MALLORCADESIGNDAY

Objective

The #mallorcadesignday contest comes with the aim of promoting and making visible the work of the new designers of the Balearic, national and international ambit.

Beneficiaries

The #mallorcadesignday event is directed towards people of any nationality who are studying or have completed Fashion Design studies in a term equal to or less than five years.

Categories

Balearic Islands category_

Category addressed to all people residing in the autonomous community of Balearic Islands and who are also studying or have completed the studies of Fashion Design in a period equal to or less than five years.

National / international category_

Category addressed to all non-residents in the autonomous community of Balearic Islands who are studying or have completed the studies of Fashion Design in a period equal to or less than five years.

Curvy category_

Category addressed to those who are studying or have completed the studies of Fashion Design in a period equal to or less than five years and want to propose designs with a size equal to or bigger than a 46. All the contestants can submit proposals for their category, Balearic or National / International, as well as proposals for the Curvy category.

#mallorcadesignday

Requirements for the design proposals

All the proposals submitted to the first contest of the #mallorcadesignday must meet the following requirements:

- Each participant will present a portfolio with eight design proposals.
- The main inspiration for the designs will be advertising and brands, as well as their journey throughout history.
- Participants will present the portfolio in a DIN A-4 format.
- The participant designs can not have competed or have been awarded in another contest.

Documentation, deadline and place of delivery

The registration period for the competition starts on the **1st of March and it ends on the 31st of March 2017.**

The described documentation will be presented to the organizers of the #mallorcadesignday in "C/Missió 27 bajos, 07003, Palma de Mallorca". Only those proposals that reach the destination point before March 31st 2017 will be accepted.

Envelope A:

The portfolio signed with a pseudonym and with the eight design proposals, the inspiration of the collection and additional information that the participant considers interesting and remarkable. The portfolio will have a cover with the name of the collection on it.

Envelope B:

- Copy of documents accrediting the studies in Fashion Design like the enrollment document or documents that prove the completion of the degree.
- National identity document or equivalent document, passport or NIE.
- Curriculum Vitae
- Affidavit that the submitted designs are unpublished
- Form #mallorcadesignday Annex number one completed. Specifying the name of the collection, pseudonym, phone number and email.

Evaluation criteria

The #mallorcadesignday contest promotes the visibility of the new designers of the Balearic, national and international scope. The jury will focus on rewarding innovation, quality, professionalism and sustainability of the proposals.

Jury

The list of the members of the jury of the first edition of the #mallorcadesignday will be published before the end of the registration deadline on March 31, 2017 on the website: **www.mallorcadesignday.com**

Procedure and deadlines #mallorcadesignday

The registration period for the competition is established from the 1st to the 31st of March.

From the 5th to the 7th of April the jury decision will be communicated for the National / International and Curvy categories. Likewise, the six finalists of the Balearic contest will be announced.

On the 15th of June a fashion show will be held with the winning proposals of the designers of the Curvy and National / International disciplines, as well as the finalist proposals of the Balearic category. The jury's decision for the Balearic category will be communicated at the end of the fashion show.

The three winning collections will be returned to the designers although these collections will still be available to the #mallorcadesignday organization during a six months period for promotional actions.

Awards

#Mallorcadesign2017 will provide the winners the prizes described below:

Balearic Islands category MDD 2017: 2000€ and travel for two people to the Republic Dominican, 8 days 7 nights, courtesy of Halcón Viajes.

National / international category MDD 2017: 2000€ t in addition to another non-metallic prize to be specified.

Curvy category MDD 2017: 2000€ and trip for two people, 5 days 4 nights, to Canary Islands courtesy Halcón Viajes. This category rewards the contribution to the empowerment and development of equality in fashion and the diversity of sizes.

Return of the non-finalist work

If the submitted work does not go to the final phase, it will be returned to those participants who request it in the time period that will be communicated to them through the web page www.mallorcadesignday.com

The return will be made at the organization's headquarters for the local participants. In the case of the national and international participants, the return will be made to the postage due.

#MallorcaDesign2017 will not be responsible for the damages that may be suffered by the portfolios presented as a result of their transport or other factors.

The participation in the contest supposes the acceptance of the present bases.

For more information contact direccion@mallorcadesignday.es or through the website (with opening on March 2) www.mallorcadesignday.com.

#mallorcadesignday